

PRESS RELEASE

Date: 31st August 2016

TUMBLE TOTS LAUNCHES 3D ANIMATION FOR CHILDREN VIA DIGITAL CHANNELS, WITH ACTION SONGS TO ENCOURAGE PHYSICAL ACTIVITY.

Tumble Tots is proud to announce the release of its first three Tumble Tots 3D animated episodes featuring the Tumble Tots characters visiting magical imaginary worlds. Available online from October 2016 and on DVD from November 2016.

The company's NEW animation offering will feature its first three exciting episodes available both on the internet and via DVD in the run up to Christmas.

Each episode is based on the ongoing adventures of the Tumble Tots characters TT, Spike, Jo Jo and Leeseey, along with their very cute pet dog Jack. These characters are already familiar faces in the UK for thousands of children who are attending or have attended any of the Company's 400 Tumble Tots centres.

David Hunt, Managing Direct of Tumble Tots Ltd., commented:

"Our popular children's characters have long been a feature on t-shirts, stickers and various programme materials at Tumble Tots physical activity centres. Now children will be able to learn about the exciting adventures of TT, Spike, Jo Jo and Leeseey beyond their weekly Tumble Tots sessions.

We feel the time has come for us to introduce the Tumble Tots characters through digital media. The Tumble Tots mission remains the same, which is to help encourage children to learn and develop through carefully crafted physical activities, and we see tremendous potential in expanding our offering via digital channels in the UK and internationally.

Tumble Tots physical play programmes in the UK and across the world are principally designed to help develop children's physical skills of agility, balance, co-ordination and climbing, through the use of brightly coloured Tumble Tots equipment and action songs and rhymes. All activities are structured to develop children's positive personality traits including confidence and self-esteem.

Tumble Tots was first established in 1979 by Bill Cosgrave, formerly a coach for the British Olympic Gymnastics team. Since its inception, over a million children have benefited from the Tumble Tots Programme.

For more information on this announcement, please contact david.hunt@tumbletots.org

To view the trailer for episode 1, go to www.tumbletots.tv

For further information on Tumble Tots Physical Activity Classes go to:

www.tumbletots.com

[Tumble Tots short introduction](#)

[Tumble Tots long introduction](#)